



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office
 Address: COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, Virginia 22313-1450
 www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 9256

SERIAL NUMBER 09/944,626	FILING DATE 08/30/2001 RULE	CLASS 707	GROUP ART UNIT 2161	ATTORNEY DOCKET NO. 020342-000900US
-----------------------------	---------------------------------------	--------------	------------------------	--

APPLICANTS

Safwan Shah, San Jose, CA;

Vali Maskatiya, Atherton, CA;

Ashim Banerjee, Westminster, CO;

** CONTINUING DATA ***** *none FC*** FOREIGN APPLICATIONS ***** *none FC*

IF REQUIRED, FOREIGN FILING LICENSE GRANTED

** 10/03/2001

** SMALL ENTITY **

Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR	SHEETS	TOTAL	INDEPENDENT
35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input checked="" type="checkbox"/> no <input type="checkbox"/> Met after Allowance	COUNTRY	DRAWING	CLAIMS	CLAIMS
Verified and Acknowledged <i>[Signature]</i> Examiner's Signature Initials	CA	7	40	4

ADDRESS

20350

TOWNSEND AND TOWNSEND AND CREW, LLP

TWO EMBARCADERO CENTER

EIGHTH FLOOR

SAN FRANCISCO, CA

94111-3834

TITLE

Active profiling system for tracking and quantifying customer conversion efficiency

FILING FEE RECEIVED 657	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit
-----------------------------------	---	---